

Business Magazines

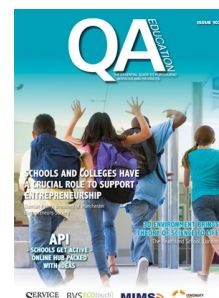
Combined Total Circulation Certificate

July 2015 to June 2016



Setting the standard

QA Education



Key information

Metric type

Circulation

ABC total

9,663 average

Period

1 July 2015 to 30 June 2016

No of issues

6

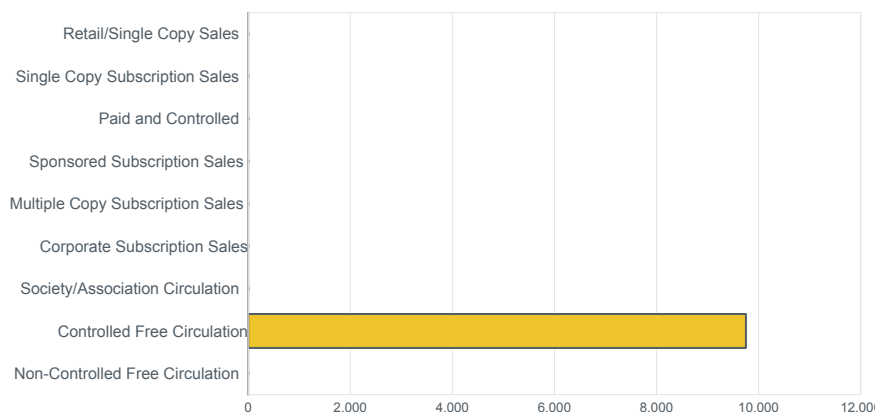
Market sector

Education & Training: General

Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0%
Paid and Controlled	0%
Sponsored Subscription Sales	0%
Multiple Copy Subscription Sales	0%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	100%
Non-Controlled Free Circulation	0%

Audit issue circulation breakdown - Print/Digital



	Total			United Kingdom			Other Countries		
	Total	Total Print	Total Digital	Total	Print Edition	Digital Edition	Total	Print Edition	Digital Edition
Average Circulation Per Issue	9,663	9,663	-	9,663	9,663	-	-	-	-
Average Retail Sales Per Issue	-	-		-	-		-	-	

Analysis for the Audit issue cover dated QA EDUCATION 102 and distributed on 13 June 2016

Audit Issue Circulation	9,750	9,750	-	9,750	9,750	-	-	-	-
Retail & Other Single Copy Sales	-	-	-	-	-	-	-	-	-
Single Copy Subscription Sales	-	-	-	-	-	-	-	-	-
Paid and Controlled	-	-	-	-	-	-	-	-	-
Sponsored Subscription Sales	-	-		-	-		-	-	
Multiple Copy Subscription Sales	-	-		-	-		-	-	
Corporate Subscription Sales	-		-	-		-	-		-
Society/Association/Organisation	-	-	-	-	-	-	-	-	-
Controlled Free Circulation	9,750	9,750	-	9,750	9,750	-	-	-	-
Individual requests	-	-	-	-	-	-	-	-	-
Company requests	-	-		-	-		-	-	
Non-requested by name	9,265	9,265		9,265	9,265		-	-	
Non-requested by job title / function	485	485		485	485		-	-	
Non-Controlled Free Circulation	-	-		-	-		-	-	

Duplication

The level of duplication on the mailing list for the audit issue was: 0%

Controlled circulation for the audit issue

Terms of control: Head Teachers, UTCs, Academies, Secondary and Primary Schools

Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
QA Education 97	14-Sep-15	9,500	9,500	-	-
QA Education 98	12-Oct-15	9,475	9,475	-	-
Qa Education 99	14-Dec-15	9,750	9,750	-	-
QA Education 100	29-Feb-16	9,750	9,750	-	-
QA Education 101	18-Apr-16	9,750	9,750	-	-
QA Education 102	13-Jun-16	9,750	9,750	-	-

More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 4 January 2017.

The data included is derived from a return of circulation prepared by the publisher: Euromedia Associates Ltd.

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