

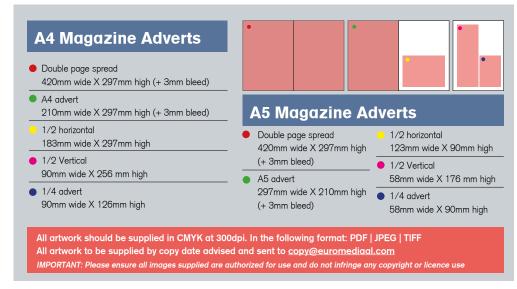
Why Choose QA Education to advertise?

QA Education is subscribed to in print by over **8,000**Key decision-makers and is digitally subscribed to by a further **29,000+.**

QA Education provides a platform to promote your brand, targeted to headteachers and education decision-makers within schools. We are the essential guide to news and product information for the largest educational establishments throughout England and Wales. If a school needs it, it can be found in QA Education

QA Education's Annual Directory comes out December 2021 and runs for a full 12 months. A digital version will also be available for 12 months on our website and a link to the directory is included in E Shots and newsletters sent out to our database throughout the year. Head Teacher Magazine - QA Education Magazine





<u>www.qaeducation.co.uk</u> is the accompanying website to our premium printed publication QA Education Magazine.

However, our website is so much more than just a digital extension of our printed magazine. With news stories, product overviews, and educational information being uploaded throughout the year, the QA website is developing a strong reputation as a leading online publication in its own right. Every day we help our advertisers target decision-makers and key influencers in the purchasing of goods and services for schools....it's what we do best.

Display Advertising

Inside Front Cover	£1350
Inside back Cover	£1275
Outside back Cover	£1350
Double Page Spread	£1800
Full pg	£1200
1/2 pg	\$600
1/4 pg -	2300
Front Cover Logo	£350

**All prices subject to VAT

Online Advertising

Banner£1500Pop up£500Thumbnail£300Online Editorial only£200

Online Magazine

(One Advertiser Front Cover,

Back Cover, 6 pages of editorial/

advertorial) £2000

E-shots \$895

per monthly campaign

**All prices subject to VAT