Business Magazines

Combined Total Circulation Certificate
July 2014 to June 2015



Setting the standard

QA Education

Key information

Audit Report issued Please see page 3 for details

Metric type Circulation

ABC total 9,516 average

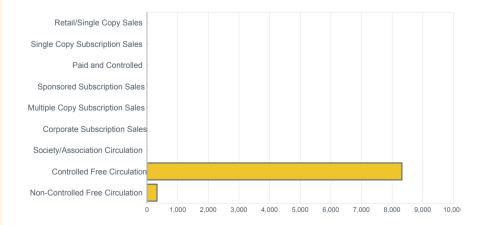
Period1 July 2014 to 30 June 2015

No of issues

Market sector Education & Training: General

Audit issue circulation analysis	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0%
Paid and Controlled	0%
Sponsored Subscription Sales	0%
Multiple Copy Subscription Sales	0%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	96.24%
Non-Controlled Free Circulation	3.76%

Audit issue circulation breakdown - Print/Digital













	Total			United Kingdom			Other Countries		
	Total	Total Print	Total Digital	Total	Print Edition	Digital Edition	Total	Print Edition	Digital Edition
Average Circulation Per Issue	9,516	9,516	-	9,516	9,516	•	•	-	-
Average Retail Sales Per Issue	-	-		-	1		1	-	

Analysis for the Audit issue cover dated QA Education 96 and distributed on 15 June 2015

Audit Issue Circulation	8,645	8,645	-	8,645	8,645	-	-	-	-
Retail & Other Single Copy Sales	-	-	-	-	-	-	-	-	-
Single Copy Subscription Sales	-	-	-	-	-	-	-	-	-
Paid and Controlled	-	-	-	-	-	-	-	-	-
Sponsored Subscription Sales	-	-		-	-		-	-	
Multiple Copy Subscription Sales	-	-		-	-		-	-	
Corporate Subscription Sales	-		-	-		-	-		-
Society/Association/Organisation	-	-	-	-	-	-	-	-	-
Controlled Free Circulation	8,320	8,320	-	8,320	8,320	-	-	-	-
Individual requests	-	-	-	-	-	-	-	-	-
Company requests	-	-		-	-		-	-	
Non-requested by name	7,788	7,788		7,788	7,788		-	-	
Non-requested by job title / function	532	532		532	532		-	-	
Non-Controlled Free Circulation	325	325		325	325		-	-	
By name	325	325		325	325		-	-	
Not by name	-	-		-	-		-	-	

Duplication

The level of duplication on the mailing list for the audit issue was: 0%

Controlled circulation for the audit issue

Terms of control: Head Teachers, UTCs, Academies, Secondary and Primary Schools

Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %	
QA Education 96	15-Jun-15	8,645	8,645	-	-	
QA Education 95	02-May-15	9,800	9,800	-	-	
QA Education 94	16-Feb-15	9,900	9,900	-	-	
QA Educarion 93	05-Jan-15	9,750	9,750	-	-	
QA Education 92	13-Oct-14	9,400	9,400	-	-	
QA Education 91	03-Sep-14	9,600	9,600	-	-	



More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 22 February 2016.

The data included is derived from a return of circulation prepared by the publisher: Euromedia Associates Ltd.

The Publisher has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

ABC cannot accept responsibility for mistakes or omissions although every care is taken to ensure that the information is correct. This certificate is the copyright property of the Publisher and ABC.

Audit Report - Revised Data

ABC issued a certificate based on a return of circulation submitted by the publisher: Euromedia Associates Ltd. ABC has now audited the data and the following is incorporated in this audit report dated: 22 February 2016

- ${\scriptstyle \circ}$ The Average Circulation Per Issue has been amended from 9,700 to 9,516 copies.
- The Total Circulation of issue 96 has been amended from 9,750 to 8,645 copies.
- ∘ 1,688 copies have been removed from 'Controlled Free Circulation Non-requested by name'.
- 258 copies have been added to 'Controlled Free Circulation Non-requested by job title / function'.
- 325 copies have been added to 'Non-Controlled Free Circulation By name'.
- · The Other Bulk Distribution analysis has been removed.

ABC Ref: 22808.00/CAR:20160222/BMSv21